



Press Release

Stormsrivier Adventures

GreenLine Accreditation



Stormsrivier Adventures, operator of the Tsitsikamma Canopy Tour<sup>®</sup> has achieved GreenLine accreditation endorsing the company's commitment to sustainable and responsible operation by way of total compliance to an effective environmental management plan.

"We are delighted to have achieved an international accredited environmental endorsement based on ISO / 4001 and Green Globe standards. " Stated Ashley Wentworth, CEO.

GreenLine, part of the Heritage Environmental rating program, conduct a practical and developmental audit providing recommendations and workable solutions to environmental responsibility and a sustainable management system.

Compliance with the entry level standards provide a "Heritage Silver Classification" from which companies can progress to the gold classification.

"Stormsrivier Adventures was the first "Fair Trade accredited" adventure company in the world in 2003 and the company is managed strictly in accordance with Fair Trade principles.

There is a total synergy between Fair Trade and GreenLine and the two accreditations provide a holistic approach to responsibly managing one's business." Stated Wentworth.

Further to this Minister van Schalkwyk's recent launch of the "Minimum responsible tourism standards" shows the government's commitment to creating a sustainable tourism sector for generations to come ensuring that the benefits are tangibly translated to all South Africans.

Stormsrivier Adventures who operate the internationally acclaimed Tsitsikamma Canopy Tour<sup>®</sup> have won no less than 20 awards for responsible tourism and are one of the most accredited SMME's within the tourism industry.

Tsitsikamma Greetings

Michelle Petzer  
Stormsrivier Adventures  
PA/Marketing  
TEL: (042) 281 1836  
FAX: 086 580 9301

[www.stormsrivier.com](http://www.stormsrivier.com)

[www.facebook.com/tsitsikammacanopytours](http://www.facebook.com/tsitsikammacanopytours)