

STORMSRIVER ADVENTURES

“10 POINT COMMITMENT STATEMENT”

- 1. Total compatibility with sensitive environment issues thus ensuring a sustained commitment to conservation of natural resources used in adventure products.**
- 2. Forming a synergistic relationship with all parties in the area to the mutual benefit of all role players without exclusion.**
- 3. Upliftment of the community through job creation.**
- 4. Forming of partnerships with individuals/communities through joint ventures.**
- 5. Committed resource plough-back by providing training for local inhabitants thus creating a highly professional tourist oriented community.**
- 6. Creation of mini-enterprises through the training of “Adventure Contractors”.**
- 7. Provide marketing expertise for the responsible expansion of tourism in the area and actively promote the entire area in accordance with tourism forum philosophies.**
- 8. Maintain and enhance optimal safety standards in all adventure operations without compromise.**
- 9. Expand environmental education packages in collaboration with South African National Parks, Department of Water Affairs and Forestry, SAFCOL and other organizations.**
- 10. Actively assist with community fundraising projects.**